

## James Blakeslee

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To Whom It May Concern:

It is with much enthusiasm that I provide my recommendation for Chris Cox.

I was Chris's teammate for almost four years during my time at Cardtronics. While working together we managed a variety of marketing activities across their global brands including website development and optimization, content marketing, search engine optimization (SEO), pay-per-click (PPC) advertising, Google ads, email marketing/campaigns, video production, and database development.

Chris constantly sought out opportunities to drive efficiencies and improve our processes which ultimately translated into faster updates, more tailored online ads, custom videos, and improved ROI for the organization.

I often looked to Chris for his ideas and opinions regarding our marketing and technology challenges and appreciated his thoughtful recommendations. Working with Chris improved the quality of my work and made our shared time at Cardtronics more enjoyable and rewarding.

Please let me know if I can provide any more information regarding Chris' tremendous work ethic, outstanding character, or impressive capabilities, I'm happy to do so.

Sincerely,

James Blakeslee